



MLCPC 112:

The Role of Evangelism: Becoming Ambassadors for Christ

Larry Moyer, D.Min. & Cynthia Hopkins, B.S.

Abstract

This session focuses on the power of evangelism within crisis pregnancy centers. Participants will learn how to most effectively lead clients to Christ and will be given helpful hints on how to make evangelism natural in conversations. This session will also provide participants with information on EvanTell's evangelism training resources.

Learning Objectives

1. Participants will define what evangelism is and is not.
2. Participants will explore the common misconceptions about evangelism.
3. Participants will be equipped to share the Good News/Bad News method of evangelism.

I. Evangelism

- A. Evangelism is presenting the Gospel with the **intent** of seeing the person trust Christ.
- B. Evangelism offers information and an invitation.
- C. Pre-evangelism compliments evangelism.
- D. Evangelism is part of being a disciple.
 - 1. If you are close to God, then that means you are close to His heart, which means you're close to the lost.
 - 2. Give your life to something that will outlast it.

"For the Son of Man came to seek and save the lost." — Luke 19:10

II. Misconceptions about Evangelism

- A. In order to evangelize, you must be able to defend what you believe.
- B. If evangelism scares you, you must not love Jesus.
- C. You should not witness until your life is all it should be. You could do more harm than good.

- D. God is disappointed with your results in evangelism because you have not led many people to Christ.

III. Evangelism Strategies

- A. Be **positive**! Avoid using guilt when teaching evangelism.
- B. Be **biblical**! Though the Bible is 66 books long, the Gospel can be summed up in 10 words: Christ died for our sins and rose from the dead!
1. The word the Bible uses is **BELIEVE**.
 2. In the Gospel of John, he uses the word Believe, which means to **trust, 98 times**.
 3. Saving faith has three elements:
 - Knowledge of who Christ is
 - Acceptance of who He is
 - Trust in Christ alone to save
- C. Be **clear**! Christ is the **only** way to Heaven.

IV. The Bad News/Good News Method

- A. A method frees you up and gives you **confidence** and **consistency**.
- B. Ask the question, "Has anyone ever taken a Bible and shown you how to get to Heaven?"

C. Ask, “May I?”

D. Present the **Bad** news:

1. We are all sinners

“For all have sinned and fall short of the glory of God.” — Romans 3:23

- Sin means to miss the mark
- The example of a **rock**
- God set a standard of perfection, but it doesn’t matter how good any of us have lived, we can’t be perfect.

2. The penalty for sin is death

“For the wages of sin is death, but the gift of God is eternal life

In Christ Jesus our Lord.” — Romans 6:23

- The example of work **wages**

E. Present the **Good** news:

1. Christ died for us

“But God demonstrates his own love for us in this: While we were still sinners, Christ dies for us.” — Romans 5:8

- Christ came into this world and took the sin that should have caused your death and my death, placed it on Himself, and died in our place. He then rose again after three days.

- The example of **cancer**

2. We can be saved through faith

“For it is by grace you have been saved, through faith—and this is not from yourselves, it is the gift of God—not by works, so that no one can boast.”

— **Ephesians 2:8-9**

- The example of the **chair**

F. Ask, “Is there anything keeping you from trusting Christ right now?”

V. Evangelism in a Crisis Pregnancy Center

A. A meeting is a **dual divine appointment**.

B. Evangelism is **not**:

1. Simply telling a client, “God loves you and has a plan for your life.”
2. Simply treating a client with compassion and kindness.
3. Simply giving a client a Bible.
4. Simply sharing your personal testimony.
5. Simply praying with your client.

C. Most people come to Christ in the midst of a crisis or in need. While being on their back, they look up!

- D.** People seem more approachable than ever because of:
- 1.** Cancer
 - 2.** Economic issues
 - 3.** Terrorism
 - 4.** Unexpectedness of events
- E.** Crisis pregnancy centers provide a great opportunity to be used of God to populate Heaven.
- F.** Pregnancy coaches should **listen** for spiritual links and then move a conversation in a spiritual direction.
- G.** A crisis pregnancy center coach never wants to appear agenda-driven while working with clients.
- H.** Sample questions:
- 1.** Do you think much about spiritual things? If yes, tell me more.
 - 2.** How has this experience affected the way you think about God? Or, how do you see God at work in your life.
 - 3.** I sense that spiritual matters are important to you. Can you tell me more?
 - 4.** We've not had a chance to talk about your spiritual journey. Tell me your thoughts about God.

5. Many people spend a lot of time focusing on their career, health, and relationships, but don't think much about their spiritual well-being. How do you relate to this?
 6. Most people in our country would say that they are a Christian. Tell me what being a Christian means to you. (Be careful to never ask a client, "Are you a Christian?" as many people in our country believe they were born a Christian. Instead, as she shares about her spiritual life, introduce her to what the Bible says about a relationship with Jesus Christ without openly challenging the fact that she says she is a Christian.)
- I. Turning a conversation is not always easy.
1. Simply concentrate on and enjoy talking! Mention family, job, or their background.
 2. The goal is to move from secular things to spiritual things.
 3. Always remember that you benefit from experience. Those who do it well, do it often!

VI. Key Thoughts on Evangelism

- A. Make the Gospel **clear**.
- B. Learn a **method**.
- C. Ask God for **boldness and open doors of opportunity**.

“The only thing you can take to Heaven is a friend.”

To learn how to effectively share the Gospel using the “Bad News/Good News” method, sign up for the free ACT training at the EvanTell website listed below. To learn more about EvanTell’s Save the Mother/Save Her Child training—designed specifically for pregnancy center workers— visit www.SaveTheMotherSaveHerChild.org.

www.evantell.org

